

As Family Champions we support:

Building a stronger society from the bottom up – starting with the family.

Families are the basic building block of society. If you fall on hard times or become seriously ill, our family is often the first port of call. Our families teach us our values, shape our identity and nurture our sense of responsibility to society.

Ensuring that Family is central to the way that Government thinks – in every department in Whitehall.

Family policy does not fit neatly into a single department, and its role in tackling big societal issues such as crime, welfare dependency or social mobility will require a coordinated approach across Government. So with a Cabinet lead and Office for Family Policy, every department should develop a family strategy, clearly setting out what their objectives are in a single departmental plan. The family impact assessment (aka ‘family test’) needs to be on a statutory footing, to ensure that all domestic policies will be properly examined for their impact on the family.

Championing Family Hubs nationally and locally.

Family Hubs are one-stop shops offering integrated support and specialist help to parents, couples and children. This could include relationships counselling and mental health services, child care, early years health care and employment support - supplementing, not supplanting vital public services in conjunction with charities and local businesses. Family Hubs bring together statutory and voluntary approaches to family breakdown, intergenerational poverty and poor outcomes for children.